

# OCTOBER 2023



A MESSAGE FROM YOUR SOCIAL MEDIA  
MANAGER, CLAIRE HANSEN

WELCOME TO KELSI AND MATT!!! NEW  
MEMBERS ON OUR BARISTA TEAM.



## FALL @ THE GENERAL

### STORE

SUN-THURS 8AM - 7PM

FRIDAY-SAT 8AM - 8PM



HARVARD  
GENERAL  
STORE

### BREAKFAST & LUNCH

EVERYDAY  
8AM-3PM

### PIZZA PARLOR

FRIDAY & SATURDAY  
3PM - 8PM

1 STILL RIVER ROAD, HARVARD, MASS 01451 HARVARDGENERALSTORE.COM 978-430-0062

[LINK TO OUR CALENDAR FOR  
LATEST ON SCHEDULED WINE  
TASTINGS, EVENTS, AND  
HOLIDAY HOURS](#)

[LINK TO OUR MAIN  
WEBSITE PAGE](#)

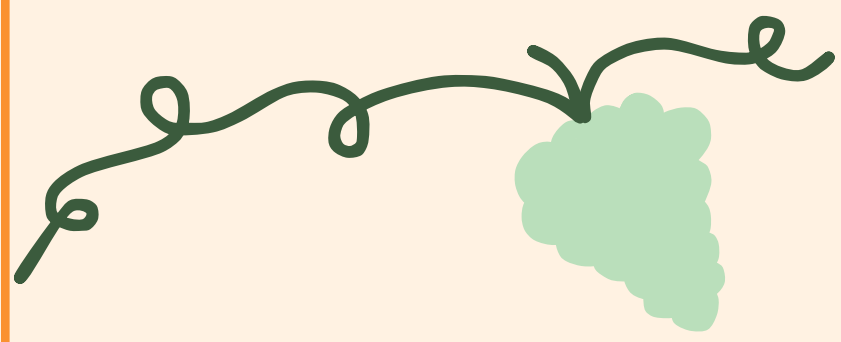
[WANT A FRESH PERSPECTIVE  
OF HGS??? CLICK HERE](#)



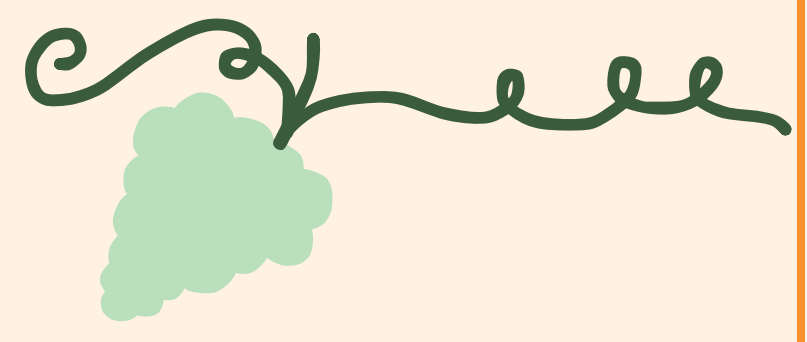
GET A LITTLE PREP IN YOUR STEP  
CHECK OUT OUR PREPARED FOOD  
FRIDGE FOR A QUICK AND EASY BITE.



'TIS THE SEASON. GET IN THE  
FALL SPIRIT AND COZY UP WITH  
A PUMPKIN SPICE LATTE AND  
SEASONAL BAKED GOOD!



# A WORLD OF WINE THAT'S SO SUBLIME!!!

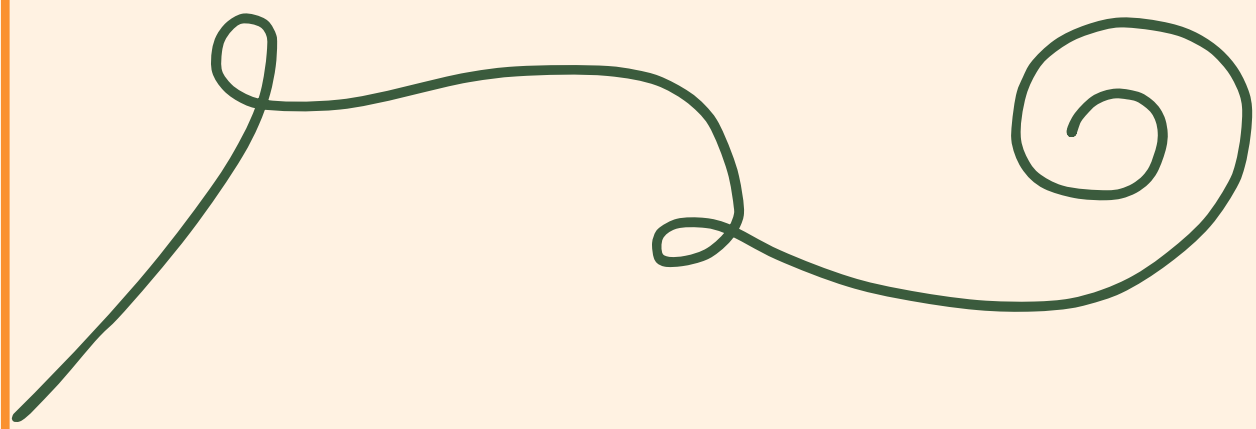


A GREAT WINE DOESN'T HAVE TO BE EXPENSIVE.  
WE HAVE OVER 30 WINES UNDER \$15.



THREE ITALIAN WHITES

THREE FRENCH WHITES



CHECK OUT OUR CALENDAR FOR THREE  
WINE TASTINGS SCHEDULED WITH SUE  
NORDBERG, CHARLES OLIVER, AND JOHN  
MAISANO COMING THIS FALL.



## HOLIDAY GIFTS



SOMETHING FOR EVERYONE!!!

# WE PULL PORK



WE ROAST THE PORK SHOULDER  
FOR OUR CUBAN AND PULLED PORK  
SANDWICH FOR 14 HOURS!!!

## CUSTOMER FEEDBACK

“I WAS YOUR STORE THIS MORNING AND GOT A CUBAN SANDWICH AND I HAVE TO SAY I THOUGHT IT WAS GOING TO BE ALRIGHT. YOU GUYS BLEW ME AWAY IT WAS LITERALLY THE BEST CUBANO SANDWICH I’VE EVER HAD!! THANK YOU SO MUCH FOR A FANTASTIC DINING EXPERIENCE FROM THE HELPFUL YOUNG LADY AT THE COUNTER, TO THE CHEFS IN THE KITCHEN ” - SEAN HANLON



15 POUNDS OF PORK  
SHOULDER “DRY RUBBED”



OUT OF THE OVEN, PULLED, SAUCED,  
AND READY FOR PORTIONS



FINAL PRODUCT

## BREAKFAST

### CLASSIC BREAKFAST SANDWICH \$6

Fried egg, cheddar on English muffin,  
croissant, sourdough or wheat  
Add avocado \$1.5  
Add sausage, bacon, ham for \$2

### CALI SUNRISE \$8

Fried egg, cheddar, avocado,  
red onion, chipotle mayo  
on an English muffin

### BREAKFAST PLATE \$9

Two eggs your way, choice of  
sausage, bacon, or ham,  
choice of sourdough, wheat,  
English muffin, croissant or bagel

### THE SITUATION \$12

Fried egg, sausage, cheddar,  
avocado, lettuce, tomato,  
red onion, Sidehill Farm's  
Mango Habanero Jam on an  
English muffin

### BREAKFAST BURRITO \$13

Two scrambled eggs, spinach,  
braised peppers and onions,  
cheddar, sausage, Russian dressing  
in a flour tortilla

### VEGGIE BREAKFAST BURRITO \$13

Two scrambled eggs, black bean patty,  
spinach, braised peppers and onions,  
cheddar, chipotle mayo in a flour tortilla

### BAGEL & CREAM CHEESE \$5.50

Plain, poppy seed, everything,  
or cinnamon raisin bagel toasted  
with plain cream cheese

### AVOCADO TOAST \$6.50

Avocado, salt & pepper on sourdough  
Add goat cheese .75  
Add egg \$1  
Add sausage, bacon, or ham \$2

**OUR  
KITCHEN  
IS OPEN  
8AM-3PM  
DAILY**



## LUNCH

### TBTA \$17

Turkey, bacon, tomato, avocado,  
cheddar & chipotle mayo on toasted  
sourdough

### CHEESEBURGER ROYALE \$15

Cheddar, bacon, lettuce tomato, red  
onion, & secret sauce on brioche

### TURKEY BURGER \$14

Cheddar, bacon, lettuce tomato, red  
onion, & secret sauce on brioche

### BLACK BEAN BURGER \$15

Cheddar, lettuce, tomato, red onion,  
house chipotle mayo on brioche

### PULLED PORK \$15

Pork shoulder, coleslaw, BBQ sauce,  
house bread and butter pickles on  
brioche

### BLT \$14

Bacon, lettuce, tomato, mayo  
on toasted sourdough

### SPA \$15

Feta cream cheese, tomato jam,  
sweet potato, avocado & arugula  
on toasted wheat

### CUBAN \$15

Pork, ham, swiss, house pickles  
& dijonaise on a long roll

### GRILLED CHEESE \$8

Melted swiss & cheddar on toasted  
& buttered sourdough

### KIDS CHEESEBURGER \$8

Cheddar cheeseburger on brioche

### HOT DOG \$5

Jumbo beef dog on brioche



**THIS IS JUSTIN. HE'S BEEN AT HGS FOR  
TWO MONTHS NOW. WHEN HE'S NOT IN  
THE KITCHEN MAKING YOU A MEAN  
SANDWICH, HE IS SPENDING TIME WITH  
HIS BEAUTIFUL BABY GIRL.**

Ta Ta  
For Now  
✓